



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162700  
Product General  
Job number STANGENL1056  
Date 15DEC2011  
Progress Bill

TRAVEL COSTS  
Federal ID# 39-1184935  
Travel through November 2011

Production Charges  
-----  
Travel/Out-Of-Pocket

9,687.85

\* Total Payment Due This Invoice By -

14JAN2012

\$ 9,687.85

Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Expense Report Detail-Segment# 1

Employee	LOLST Lauren Olstad	Submit Date	08/22/2011	Expense Total	1,106.01
Voucher	11002192	Description	RP MEDIA TRAINING	Trip Segment Total	1,106.01
Voucher Date	08/16/2011	Employee Payment	0.00	Amount due	1,106.01
Approving Manager	Colleen Grams	Approved Date	08/29/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	09/01/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1056	Job	TRAVEL COSTS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	RP MEDIA TRAINING				
Currency Code		Currency Rate			

Expense Report for the Week Ending 08/21/2011

Category	Mo 08/15	Tu 08/16	We 08/17	Th 08/18	Fr 08/19	Sa 08/20	Su 08/21	Total	Billable	Corp Comment
1 Client-Airfare	0.00	617.78	0.00	0.00	0.00	0.00	0.00	617.78	Yes	No
2 Client-Ground Transport	0.00	0.00	40.00	0.00	0.00	0.00	0.00	40.00	Yes	No
3 Client-Hotel	0.00	0.00	357.76	0.00	0.00	0.00	0.00	357.76	Yes	No
4 Client-Mileage	0.00	41.00	0.00	0.00	0.00	0.00	0.00	22.76	Yes	No
5 Client-Ground Transport	0.00	0.00	28.00	0.00	0.00	0.00	0.00	28.00	Yes	No
6 Client-Meals & Ent.	0.00	15.71	0.00	0.00	0.00	0.00	0.00	15.71	Yes	No
7 Client-Meals & Ent.	0.00	24.00	0.00	0.00	0.00	0.00	0.00	24.00	Yes	No

NOV 17 2011

- 3.21 absorbed  
354.55 remains  
Seq# 0362

NOV 17 2011

617.78 +  
40.00 +  
3.21 +  
22.76 +  
683.75 +



**Expense Report Detail-Segment# 3**

Employee JMOLL Julie Mollen	Submit Date 09/26/2011	Expense Total 1,215.18
Voucher 11002393	Description Standard.com Workshops in Portland	Trip Segment Total 970.48
Voucher Date 09/14/2011	Employee Payment 0.00	Amount due 1,215.18
Approving Manager Anna Kirk	Approved Date 09/26/2011	Recharge Amount 0.00
Post Approval User Jennifer Kreitlow	Approved Date 09/28/2011	
Client STAN	Product GENL	Brand
Job STANGENL1056	Job TRAVEL COSTS Federal ID# 39-1184935	
Destination	Purpose Code -	
Business Purpose Standard.com Workshops in Portland		
Currency Code	Currency Rate	

**Expense Report for the Week Ending 09/11/2011**

Category	Mo 09/05	Tu 09/06	We 09/07	Th 09/08	Fr 09/09	Sa 09/10	Su 09/11	Total	Billable	Corp Comment Card
1 Client-Airfare	0.00	0.00	401.55	0.00	0.00	0.00	0.00	401.55	Yes	No Standard.com Workshop
2 Client-Ground Transport	0.00	0.00	5.00	0.00	71.00	0.00	0.00	76.00	Yes	No
3 Client-Hotel	0.00	0.00	330.76	0.00	0.00	0.00	0.00	330.76	Yes	No Standard.com Workshop
4 Client-Meals & Ent.	0.00	0.00	155.42	0.00	6.75	0.00	0.00	162.17	Yes	No



Expense Report Detail-Segment# 1

Employee	CPOLA Carol Polacek	Submit Date	08/30/2011	Expense Total	279.15
Voucher	11002266	Description	SIA BAM meeting in Denver, CO	Trip Segment Total	279.15
Voucher Date	08/29/2011	Employee Payment	0.00	Amount due	279.15
Approving Manager	Jeff Young	Approved Date	08/31/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	09/01/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1056	Job	TRAVEL COSTS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	SIA BAM meeting in Denver, CO				
Currency Code		Currency Rate			

Expense Report for the Week Ending 09/11/2011

Category	Mo 09/05	Tu 09/06	We 09/07	Th 09/08	Fr 09/09	Sa 09/10	Su 09/11	Total	Billable	Corp Comment Card
1 Client-Airfare	0.00	0.00	279.15	0.00	0.00	0.00	0.00	279.15	Yes	No Round trip airfare on Frontier Airlines from Milwaukee to Denver, CO

**Expense Report Detail-Segment# 3**

Employee	JMOLL Julie Mollen	Submit Date	09/26/2011	Expense Total	1,215.18
Voucher	11002393	Description	Standard.com Workshops in Portland	Trip Segment Total	970.48
Voucher Date	09/14/2011	Employee Payment	0.00	Amount due	1,215.18
Approving Manager	Anna Kirk	Approved Date	09/26/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	09/28/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1056	Job	TRAVEL COSTS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Standard.com Workshops in Portland				
Currency Code		Currency Rate			

**Expense Report for the Week Ending 09/11/2011**

Category	Mo 09/05	Tu 09/06	We 09/07	Th 09/08	Fr 09/09	Sa 09/10	Su 09/11	Total	Billable	Corp Comment Card
1 Client-Airfare	0.00	0.00	401.55	0.00	0.00	0.00	0.00	401.55	Yes	No Standard.com Workshop
2 Client-Ground Transport	0.00	0.00	5.00	0.00	71.00	0.00	0.00	76.00	Yes	No
3 Client-Hotel	0.00	0.00	330.76	0.00	0.00	0.00	0.00	330.76	Yes	No Standard.com Workshop
4 Client-Meals & Ent.	0.00	0.00	155.42	0.00	6.75	0.00	0.00	162.17	Yes	No



Expense Report Detail-Segment# 1

Employee	CPOLA Carol Polacek	Submit Date	08/30/2011	Expense Total	279.15
Voucher	11002266	Description	SIA BAM meeting in Denver, CO	Trip Segment Total	279.15
Voucher Date	08/29/2011	Employee Payment	0.00	Amount due	279.15
Approving Manager	Jeff Young	Approved Date	08/31/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	09/01/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1056	Job	TRAVEL COSTS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	SIA BAM meeting in Denver, CO				
Currency Code		Currency Rate			

Expense Report for the Week Ending 09/11/2011

Category	Mo 09/05	Tu 09/06	We 09/07	Th 09/08	Fr 09/09	Sa 09/10	Su 09/11	Total	Billable	Corp Comment Card
1 Client-Airfare	0.00	0.00	279.15	0.00	0.00	0.00	0.00	279.15	Yes	No Round trip airfare on Frontier Airlines from Milwaukee to Denver, CO



Expense Report Detail-Segment# 1

Employee	CGRAM Colleen Grams	Submit Date	09/01/2011	Expense Total	438.55
Voucher	11002281	Description	Flight from Milwaukee to Portland for the Standard.com workshop	Trip Segment Total	438.55
Voucher Date	09/01/2011	Employee Payment	0.00	Amount due	438.55
Approving Manager	Larry O'Brien	Approved Date	09/01/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	09/08/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1056	Job	TRAVEL COSTS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Flight from Milwaukee to Portland for the Standard.com workshop				
Currency Code		Currency Rate			

Expense Report for the Week Ending 09/04/2011

Category	Mo 08/29	Tu 08/30	We 08/31	Th 09/01	Fr 09/02	Sa 09/03	Su 09/04	Total	Billable	Corp Comment Card
1 Client-Airfare	0.00	0.00	0.00	438.55	0.00	0.00	0.00	438.55	Yes	No Flight from Milwaukee to Portland for the Standard.com workshop



Expense Report Detail-Segment# 1

Employee	JBAAD Jon Baade	Submit Date	09/02/2011	Expense Total	552.28
Voucher	11002306	Description	Travel to Standard for Standard.com discovery meeting	Trip Segment Total	552.28
Voucher Date	09/02/2011	Employee Payment	0.00	Amount due	552.28
Approving Manager	Grant Thekan	Approved Date	09/06/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	09/13/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1056	Job	TRAVEL COSTS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Travel to Standard for Standard.com discovery meeting				
Currency Code		Currency Rate			

Expense Report for the Week Ending 09/11/2011

Category	Mo 09/05	Tu 09/06	We 09/07	Th 09/08	Fr 09/09	Sa 09/10	Su 09/11	Total	Billable	Corp Comment Card
1 Client-Airfare	0.00	0.00	552.28	0.00	0.00	0.00	0.00	552.28	Yes	No





Expense Report Detail-Segment# 1

Employee	JBAAD Jon Baade	Submit Date	09/13/2011	Expense Total	421.15
Voucher	11002394	Description	Standard.com discovery meetings	Trip Segment Total	421.15
Voucher Date	09/13/2011	Employee Payment	0.00	Amount due	421.15
Approving Manager	Grant Thekan	Approved Date	09/13/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	09/21/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1056	Job	TRAVEL COSTS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Standard.com discovery meetings				
Currency Code		Currency Rate			

Expense Report for the Week Ending 09/11/2011

Category	Mo 09/05	Tu 09/06	We 09/07	Th 09/08	Fr 09/09	Sa 09/10	Su 09/11	Total	Billable	Corp Comment Card
1 Client-Ground Transport	0.00	0.00	5.00	0.00	2.35	0.00	0.00	7.35	Yes	No
2 Client-Hotel	0.00	0.00	187.88	187.88	0.00	0.00	0.00	375.76	Yes	No
3 Client-Meals & Ent.	0.00	0.00	27.00	0.00	11.04	0.00	0.00	38.04	Yes	No



**Expense Report Detail-Segment# 1**

Employee	GTHEK Grant Thekan	Submit Date	09/13/2011	Expense Total	1,044.75
Voucher	11002396	Description	Standard Digital Strategy Meeting	Trip Segment Total	1,044.75
Voucher Date	09/13/2011	Employee Payment	0.00	Amount due	1,044.75
Approving Manager	Jeff Young	Approved Date	09/15/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	09/21/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1056	Job	TRAVEL COSTS	Federal ID#	39-1184935
Destination		Purpose Code	-		
Business Purpose	Standard Digital Strategy Meeting				
Currency Code		Currency Rate			

**Expense Report for the Week Ending 09/11/2011**

Category	Mo 09/05	Tu 09/06	We 09/07	Th 09/08	Fr 09/09	Sa 09/10	Su 09/11	Total	Billable	Corp Comment Card
1 Client-Airfare	0.00	0.00	518.90	0.00	0.00	0.00	0.00	518.90	Yes	No airfare
2 Client-Ground Transport	0.00	0.00	5.00	0.00	0.00	0.00	0.00	5.00	Yes	No train
3 Client-Hotel	0.00	0.00	330.76	0.00	0.00	0.00	0.00	330.76	Yes	No hotel
4 Client-Meals & Ent.	0.00	0.00	5.95	0.00	97.84	0.00	0.00	103.79	Yes	No
5 Client-Mileage	0.00	0.00	30.00	0.00	0.00	0.00	0.00	16.65	Yes	No
6 Client-Meals & Ent.	0.00	0.00	4.28	0.00	0.00	0.00	0.00	4.28	Yes	No
7 Client-Meals & Ent.	0.00	0.00	14.25	0.00	0.00	0.00	0.00	14.25	Yes	No
8 Client-Meals & Ent.	0.00	0.00	6.54	0.00	0.00	0.00	0.00	6.54	Yes	No
9 Client-Meals & Ent.	0.00	0.00	6.59	0.00	0.00	0.00	0.00	6.59	Yes	No
10 Client-Meals & Ent.	0.00	0.00	1.99	0.00	0.00	0.00	0.00	1.99	Yes	No
11 Client-Ground Transport	0.00	0.00	36.00	0.00	0.00	0.00	0.00	36.00	Yes	No airport parking



Expense Report Detail-Segment# 1

Employee CPOLA Carol Polacek	Submit Date 09/15/2011	Expense Total 564.83
Voucher 11002423	Description BAM Meeting at The Standard in Denver, CO	Trip Segment Total 564.83
Voucher Date 09/15/2011	Employee Payment 0.00	Amount due 564.83
Approving Manager Jeff Young	Approved Date 09/21/2011	Recharge Amount 0.00
Post Approval User Jennifer Kreitlow	Approved Date 09/22/2011	
Client STAN	Product GENL	Brand
Job STANGENL1056	Job TRAVEL COSTS Federal ID# 39-1184935	
Destination	Purpose Code -	
Business Purpose BAM Meeting at The Standard in Denver, CO		
Currency Code	Currency Rate	

Expense Report for the Week Ending 09/11/2011

Category	Mo 09/05	Tu 09/06	We 09/07	Th 09/08	Fr 09/09	Sa 09/10	Su 09/11	Total	Billable	Corp Comment Card
1 Client-Airfare	0.00	0.00	20.00	0.00	0.00	0.00	0.00	20.00	Yes	No One extra bag checked
2 Client-Meals & Ent.	0.00	0.00	33.96	0.00	0.00	0.00	0.00	33.96	Yes	No
3 Client-Hotel	0.00	0.00	148.16	0.00	0.00	0.00	0.00	148.16	Yes	No One night's stay at Spring Hill Suites Marriott in Denver, CO
4 Client-Meals & Ent.	0.00	0.00	2.64	0.00	0.00	0.00	0.00	2.64	Yes	No
5 Client-Mileage	0.00	0.00	15.00	15.00	0.00	0.00	0.00	16.65	Yes	No Mileage to/from home to General Mitchell Intl. Airport in Milwaukee
6 Client-Meals & Ent.	0.00	0.00	3.00	0.00	0.00	0.00	0.00	3.00	Yes	No

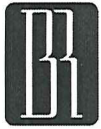


**Expense Report Detail-Segment# 1**

Employee	CGRAM Colleen Grams	Submit Date	09/14/2011	Expense Total	616.91
Voucher	11002407	Description	Stardard.com discussion	Trip Segment Total	616.91
Voucher Date	09/07/2011	Employee Payment	0.00	Amount due	616.91
Approving Manager	Larry O'Brien	Approved Date	09/14/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	09/21/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1056	Job	TRAVEL COSTS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Stardard.com discussion	Currency Rate			
Currency Code					

**Expense Report for the Week Ending 09/11/2011**

Category	Mo 09/05	Tu 09/06	We 09/07	Th 09/08	Fr 09/09	Sa 09/10	Su 09/11	Total	Billable	Corp Comment Card
1 Client-Hotel	0.00	0.00	330.76	0.00	0.00	0.00	0.00	330.76	Yes	No
2 Client-Meals & Ent.	0.00	0.00	26.45	92.04	44.66	0.00	0.00	163.15	Yes	No
3 Client-Ground Transport	0.00	0.00	78.00	0.00	45.00	0.00	0.00	123.00	Yes	No trip to Portland from MKE for Standard.com discussion



Expense Report Detail-Segment# 1

Employee	SLUTZ Sam Lutze	Submit Date	09/16/2011	Expense Total	197.53
Voucher	11002433	Description	Shadowing BAM meeting at The Standard in Denver, CO	Trip Segment Total	197.53
Voucher Date	09/16/2011	Employee Payment	0.00	Amount due	197.53
Approving Manager	Jeff Young	Approved Date	09/21/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	09/22/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1056	Job	TRAVEL COSTS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Shadowing BAM meeting at The Standard in Denver, CO				
Currency Code		Currency Rate			

Expense Report for the Week Ending 09/11/2011

Category	Mo 09/05	Tu 09/06	We 09/07	Th 09/08	Fr 09/09	Sa 09/10	Su 09/11	Total	Billable	Corp Comment Card
1 Client-Hotel	0.00	0.00	148.16	0.00	0.00	0.00	0.00	148.16	Yes	No One night's stay at Springhill Suites Marriott in Denver, CO
2 Client-Ground Transport	0.00	0.00	24.00	0.00	0.00	0.00	0.00	24.00	Yes	No One night's parking at General Mitchell Intl. Airport
3 Client-Meals & Ent.	0.00	0.00	6.50	0.00	0.00	0.00	0.00	6.50	Yes	No
4 Client-Mileage	0.00	0.00	17.00	17.00	0.00	0.00	0.00	18.87	Yes	No Mileage to/from home to General Mitchell Intl. Airport



Expense Report Detail-Segment# 1

Employee	CGRAM Colleen Grams	Submit Date	08/19/2011	Expense Total	545.20
Voucher	11002182	Description	Trip to Portland for Media Training	Trip Segment Total	545.20
Voucher Date	08/15/2011	Employee Payment	0.00	Amount due	545.20
Approving Manager	Larry O'Brien	Approved Date	08/30/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	09/01/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1056	Job	TRAVEL COSTS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Trip to Portland for Media Training				
Currency Code		Currency Rate			

Expense Report for the Week Ending 08/21/2011

Category	Mo 08/15	Tu 08/16	We 08/17	Th 08/18	Fr 08/19	Sa 08/20	Su 08/21	Total	Billable	Corp Comment Card
1 Client-Ground Transport	92.00	0.00	28.00	0.00	0.00	0.00	0.00	<del>120.00</del>	Yes	No
2 Client-Hotel	357.76	0.00	0.00	0.00	0.00	0.00	0.00	<del>357.76</del>	Yes	No trip to Standard for Media Training
3 Client-Meals & Ent.	31.68	3.49	32.27	0.00	0.00	0.00	0.00	<del>67.44</del>	Yes	No

24.28 not absorbed



Expense Report Detail-Segment# 1

Employee	CGORR Curtis Gorrell	Submit Date	10/10/2011	Expense Total	498.55
Voucher	11002701	Description	Air fare to Portland Review Meeting	Trip Segment Total	498.55
Voucher Date	10/10/2011	Employee Payment	0.00	Amount due	498.55
Approving Manager	Greg Nickerson	Approved Date	10/10/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	10/17/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1056	Job	TRAVEL COSTS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Air fare to Portland Review Meeting; client and agency annual evaluation				
Currency Code		Currency Rate			

Expense Report for the Week Ending 10/30/2011

Category	Mo 10/24	Tu 10/25	We 10/26	Th 10/27	Fr 10/28	Sa 10/29	Su 10/30	Total	Billable	Corp Comment Card
1 Client-Airfare	498.55	0.00	0.00	0.00	0.00	0.00	0.00	498.55	Yes	No round trip air fare to portland



Expense Report Detail-Segment# 1

Employee	CGORR Curtis Gorrell	Submit Date	10/27/2011	Expense Total	961.91
Voucher	11002890	Description	Travel Expenses Annual Review Meeting	Trip Segment Total	961.91
Voucher Date	10/27/2011	Employee Payment	0.00	Amount due	961.91
Approving Manager	Vicki Berka-Davis	Approved Date	10/27/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	10/31/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1056	Job	TRAVEL COSTS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Travel Expenses Annual Review Meeting				
Currency Code		Currency Rate			

Expense Report for the Week Ending 10/30/2011

Category	Mo 10/24	Tu 10/25	We 10/26	Th 10/27	Fr 10/28	Sa 10/29	Su 10/30	Total	Billable	Corp Comment Card
1 Client-Hotel	312.76	0.00	0.00	0.00	0.00	0.00	0.00	312.76	Yes	No two nights
2 Client-Meals & Ent.	194.50	262.00	80.35	0.00	0.00	0.00	0.00	536.85	Yes	No
3 Client-Mileage	10.00	0.00	10.00	0.00	0.00	0.00	0.00	11.10	Yes	No round trip mitchell field
4 Client-Ground Transport	85.20	16.00	0.00	0.00	0.00	0.00	0.00	101.20	Yes	No local ground transport to and from airport; dinner





**Expense Report Detail-Segment# 1**

Employee	CGRAM Colleen Grams	Submit Date	10/31/2011	Expense Total	868.31
Voucher	11002945	Description	Trip to Portland for the agency review meeting	Trip Segment Total	868.31
Voucher Date	10/24/2011	Employee Payment	0.00	Amount due	868.31
Approving Manager	Larry O'Brien	Approved Date	10/31/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	11/01/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1056	Job	TRAVEL COSTS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Trip to Portland for the agency review meeting				
Currency Code		Currency Rate			

**Expense Report for the Week Ending 10/30/2011**

Category	Mo 10/24	Tu 10/25	We 10/26	Th 10/27	Fr 10/28	Sa 10/29	Su 10/30	Total	Billable	Corp Comment Card
1 Client-Airfare	498.55	0.00	0.00	0.00	0.00	0.00	0.00	498.55	Yes	No Flight to Portland for agency review
2 Client-Ground Transport	36.00	0.00	0.00	0.00	0.00	0.00	0.00	36.00	Yes	No Parking at MKE airport
3 Client-Hotel	312.76	0.00	0.00	0.00	0.00	0.00	0.00	312.76	Yes	No hotel stay
4 Client-Meals & Ent.	21.00	0.00	0.00	0.00	0.00	0.00	0.00	21.00	Yes	No



Expense Report Detail-Segment# 1

Employee	AKIRK Anna Kirk	Submit Date	11/02/2011	Expense Total	434.78
Voucher	11002971	Description	Standard Expenses	Trip Segment Total	434.78
Voucher Date	11/01/2011	Employee Payment	0.00	Amount due	434.78
Approving Manager	Curtis Gorrell	Approved Date	11/02/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	11/04/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1056	Job	TRAVEL COSTS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Standard Expenses				
Currency Code		Currency Rate			

Expense Report for the Week Ending 10/30/2011

Category	Mo 10/24	Tu 10/25	We 10/26	Th 10/27	Fr 10/28	Sa 10/29	Su 10/30	Total	Billable	Corp Comment Card
1 Client-Hotel	0.00	0.00	341.26	0.00	0.00	0.00	0.00	341.26	Yes	No Hotel in Portland
2 Client-Meals & Ent.	24.03	30.49	0.00	0.00	0.00	0.00	0.00	54.52	Yes	No
3 Client-Meals & Ent.	0.00	0.00	3.00	0.00	0.00	0.00	0.00	3.00	Yes	No
4 Client-Ground Transport	0.00	0.00	36.00	0.00	0.00	0.00	0.00	36.00	Yes	No Standard - airport parking



Expense Report Detail-Segment# 1

Employee	LSITZ Laura Sitzberger	Submit Date	11/04/2011	Expense Total	683.31
Voucher	11003003	Description	Travel to Portland for MM BAM	Trip Segment Total	683.31
Voucher Date	10/31/2011	Employee Payment	0.00	Amount due	683.31
Approving Manager	Curtis Gorrell	Approved Date	11/04/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	11/07/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1056	Job	TRAVEL COSTS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Travel to Portland for MM BAM	Currency Rate			
Currency Code					

Expense Report for the Week Ending 11/06/2011

Category	Mo 10/31	Tu 11/01	We 11/02	Th 11/03	Fr 11/04	Sa 11/05	Su 11/06	Total	Billable	Corp Comment Card
1 Client-Airfare	352.55	0.00	0.00	0.00	0.00	0.00	0.00	352.55	Yes	No
2 Client-Hotel	330.76	0.00	0.00	0.00	0.00	0.00	0.00	330.76	Yes	No Hotel in Portland



Expense Report Detail-Segment# 1

Employee	AKIRK Anna Kirk	Submit Date	11/02/2011	Expense Total	498.55
Voucher	11002973	Description	Standard airfare	Trip Segment Total	498.55
Voucher Date	11/01/2011	Employee Payment	0.00	Amount due	498.55
Approving Manager	Curtis Gorrell	Approved Date	11/02/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	11/15/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1056	Job	TRAVEL COSTS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Standard airfare				
Currency Code	Currency Rate				

Expense Report for the Week Ending 10/30/2011

Category	Mo 10/24	Tu 10/25	We 10/26	Th 10/27	Fr 10/28	Sa 10/29	Su 10/30	Total	Billable	Corp Comment Card
1 Client-Airfare	0.00	0.00	498.55	0.00	0.00	0.00	0.00	498.55	Yes	No Airfare to/from portland



Phone: 262/786-7070 • 1-800-782-7073 • Fax 262/786-7650  
E-mail: experts@elmgrovetravel.com



13380 WATERTOWN PLANK ROAD • P.O. BOX 60  
ELM GROVE, WI 53122-0060

*ACCTS Payable*

388653 ITINERARY RECEIPT  
PAGE NO. 1  
PNR: 1P-4Q3ZOP

OCT 24 2011

BADER RUTTER AND ASSOCIATES INC  
13845 BISHOPS DR  
BROOKFIELD WI 53005

\*\*ELECTRONIC TICKET  
LOCATOR IS \*\*OYORFY

NAME : POLACEK/CAROL.ANN

AGENT	BRANCH	ACCOUNT NO.	DATE
WENDY		TD1003	20OCT11

\* ELECTRONIC TICKET \* POSITIVE IDENTIFICATION REQUIRED AT CHECK-IN  
\*\*REQUEST TERMS/CONDITIONS OF TRAVEL AND CARRIER LIABILITY NOTICES FROM  
TRAVEL AGENCY OR THE TRANSPORTING CARRIER.\*\*  
RESTRICTIONS-NON-REF/CHG/PEN FEE APPLIES/  
ISSUED BY-ELM GROVE TRAVEL SERVICES ELM GROVE WI

CO	DATE	CITY-AIRPORT	TIME	FLIGHT NBR/CLASS	ST SERV/AMNT
A MO	31OCT	LV MILWAUKEE	215P	FRONTIER 371M	OK
		AR DENVER	350P		
			SEAT	21-B **RESERVED**	
				POLACEK/CAROL.ANN	

NOT VALID FOR TRAVEL-BEFORE 31OCT/AFTER 31OCT  
ONLY CENTER SEAT AVAILABLE. PLEASE CHECK AT AIRPORT.

A MO	31OCT	LV DENVER	437P	FRONTIER 793W	OK
		AR PORTLAND ORE	623P		
			SEAT	22-D **RESERVED**	
				POLACEK/CAROL.ANN	

NOT VALID FOR TRAVEL-BEFORE 31OCT/AFTER 31OCT

A WE	02NOV	LV PORTLAND ORE	857A	FRONTIER 794G	OK
		AR DENVER	1220P		
			SEAT	16-E **RESERVED**	
				POLACEK/CAROL.ANN	

NOT VALID FOR TRAVEL-BEFORE 02NOV/AFTER 02NOV  
ONLY CENTER SEAT AVAILABLE. PLEASE CHECK AT AIRPORT.

A WE	02NOV	LV DENVER	113P	FRONTIER 378G	OK
		AR MILWAUKEE	424P		
			SEAT	16-D **RESERVED**	
				POLACEK/CAROL.ANN	

NOT VALID FOR TRAVEL-BEFORE 02NOV/AFTER 02NOV

V WE 02NOV SERVICE FEE  
2011  
CONFIRMED  
ITEM COST:40.00

TICKET NUMBER(S) : E4228704231769

SERVICE CHARGE	40.00	TAX	0.00
		SUBTOTAL	40.00
		AIR FARE	297.68

*STANGENL 1056* *Carol Ann* *10.26.11*



Phone: 262/786-7070 • 1-800-782-7073 • Fax 262/786-7650  
E-mail: experts@elmgrovetravel.com



13380 WATERTOWN PLANK ROAD • P.O. BOX 60  
ELM GROVE, WI 53122-0060

388653 ITINERARY RECEIPT  
PAGE NO. 2  
PNR: 1P-4Q3ZOP

CO	DATE	CITY-AIRPORT	TIME	FLIGHT NBR/CLASS	ST SERV/AMNT
---	----	-----	----	-----	-----
				TAX	63.62
				TOTAL AIR FARE	361.30
				TOTAL INVOICE AMOUNT	401.30
				AMOUNT DUE	401.30

THIS AMOUNT IS TO BE PAID BY: CHECK

FOR RECONFIRMATION RESERVATIONS OR QUESTIONS  
PLEASE CALL 1-262-786-7070 OR 1-800-782-7073  
DURING NORMAL OFFICE HOURS  
\*\*\*\*FOR EMERGENCIES AFTER HOURS ONLY  
CALL 1-800-628-6668 AND PROVIDE THE AGENT  
WITH ACCESS CODE P60S  
US AIRPORTS HAVE INCREASED SECURITY AND NOW REQUIRE  
PICTURE ID AT CHECK IN. PLAN TO ARRIVE 90 MINUTES  
BEFORE DEPARTURE. 2 HOURS FOR INTERNATIONAL.  
LIMIT YOUR CARRY ON TO ONE BAG PER PERSON.  
\*\*FEES MAY APPLY FOR ANY CHECKED BAGGAGE\*\*  
PLEASE CONTACT YOUR AIRLINE FOR MORE INFORMATION  
THANK YOU FOR CHOOSING ELM GROVE TRAVEL - WENDY  
\*\*\*PASSPORTS ARE NOW REQUIRED FOR ALL TRAVEL  
OUTSIDE OF THE U.S. AND MUST BE VALID AT LEAST  
6 MONTHS FROM RETURN DATE OF TRAVEL.\*\*\*  
\*\*\* 262-442-5395\*\*  
TICKETS ARE NONREFUNDABLE AND NONTRANSFERABLE.  
MINIMUM PENALTY OF 100 APPLIES FOR ANY CHANGES.  
RESERVATIONS MUST BE CANCELLED PRIOR TO DEPARTURE  
OR THE ENTIRE VALUE OF THE TICKET WILL BE LOST  
PLEASE VERIFY THE ABOVE DATES AND TIMES.  
LOWEST AVAILABLE AIRFARE GIVEN AT TIME  
OF RESERVATION.

OCT 31 2011



\*\*SUMMARY\*\*

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland, OR 97204

DATE

15DEC2011

Job/Estimate	Invoice#	Description	Amount Due
STANGENL0055	11162778	RETURN TO WORK PROJECT MANAGEMENT	3,115.75
STANGENL0064	11162654	RTW SAT BLOG	8,556.00
STANGENL0069	11162655	RTW/SAW CASE STUDIES	48.00
STANGENL1004	11162656	PR PROGRAM MANAGEMENT	4,242.50
STANGENL1006	11162657	PROGRAM MANAGEMENT & STATUS MEETINGS	8,928.00
STANGENL1054	11162658	MEDIA SERVICES	2,570.00
STANGENL1057	11162659	RP PROGRAM MANAGEMENT	10,596.00
STANGENL1058	11162660	EB PROGRAM MANAGEMENT	28,311.92
STANGENL1059	11162661	IDI PROGRAM MANAGEMENT	6,976.25
STANGENL1061	11162662	MEDIA MONITORING & REPORTING	5,520.72
STANGENL1064	11162663	EB MEDIA RELATIONS	13,809.00
STANGENL1065	11162664	EB CONTRIBUTED ARTICLES	5,493.25
STANGENL1068	11162665	RP MEDIA RELATIONS	6,706.25
STANGENL1069	11162666	RP CONTRIBUTED ARTICLES	1,768.00
STANGENL1071	11162667	IDI MEDIA RELATIONS	1,177.50
STANGENL1072	11162668	IDI CONTRIBUTED ARTICLES	769.25
STANGENL1074	11162669	SHARE OF VOICE	5,038.50
STANGENL1075	11162670	TODAYS WORKING WOMAN	1,195.75
STANGENL1077	11162671	PR JOB FOR TRADE SHOWS	282.25
STANGENL1078	11162672	MEDIA PARTNERS CONTENT	265.50
STANGENL1083	11162673	THOUGHT LEADERSHIP RM	9,413.65
STANGENL1084	11162779	VIRTUAL TOUR - PHASE 2	16,641.35
STANGENL1088	11162675	2012 MARKETING COMMUNICATIONS PLANNING	4,584.75
STANGENL1090	11162676	REPRINTS & EPRINT	834.25
STANGENL1095	11162677	2011 SOCIAL MEDIA	9,244.25
STANGENL1096	11162678	ANNUITIES MEDIA OUTREACH	210.00
STANGENL1097	11162679	SIA WORKSHOP	2,007.50
STANGENL1100	11162680	STANDARD.COM DISCOVERY	16,032.00
STANGENL1101	11162681	WP WHITE PAPER	61.00

Client



\*\*SUMMARY\*\*

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland, OR 97204

DATE

15DEC2011

Job/Estimate	Invoice#	Description	Amount Due
STANGENL1105	11162682	MARKETING CALENDAR	1,608.50
STANGENL1106	11162683	RP WEB CAPABILITIES DEMONSTRATIONS	3,540.25
STANGENL1107	11162684	ANNUITIES MESSAGING	613.50
STANGENL1108	11162685	WORKPLACE POSSIBILITIES MICROSITE	9,288.20
STANGENL1110	11162686	SIA BRAND PLATFORM EXAMPLES	2,928.50
STANGENL1111	11162687	SILVERPOP INTEGRATION	945.75
STANGENL1112	11162688	MAINSRING MANAGED BAM	11,121.35
STANGENL1113	11162689	RP ENHANCED FIDUCIARY PRINT AD	2,276.35
STANGENL1114	11162690	STANDARD SIA QUALITATIVE ANALYSIS	20,402.31
STANGENL1115	11162780	VIRTUAL TOUR PHASE 3	9,304.30
STANGENL1117	11162692	WORKPLACE POSSIBILITIES WEEKLY HTML EMAIL	4,358.00
STANGENL1118	11162693	WORKPLACE POSSIBILITIES QUARTERLY HTML EMA	5,732.75
STANGENL1119	11162694	WP BLOG PROMOTION	1,750.75
STANGENL1120	11162695	STANDARD.COM VISUAL VISION	4,996.75
STANGENL1121	11162696	UNBUNDLED RP BAM WORKSHOP	7,866.16
STANGENL1122	11162697	QUANTITATIVE RIA RESEARCH	10,121.69
STANGENL1123	11162698	EMAIL MARKETING TEMPLATES	2,517.25
STANGENL1124	11162699	WP CAMPAIGN - BAM WORKSHOP	1,872.75
		TOTAL PRODUCTION	275,644.25

\*Total Payment Due This Invoice By -

14JAN2012

-----  
\$ 275,644.25  
=====

Client





\*\* INVOICE \*\*

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162778  
Product General  
Job number STANGENL0055  
Date 15DEC2011  
Progress Bill

RETURN TO WORK PROJECT MANAGEMENT  
Federal ID# 39-1184935

Professional Services

-----	
Planning/Counseling	858.25
Proofreading	112.50
Project Coordination	1,605.00
Traffic/Systems Support	90.00

Production Charges

-----	
Freight/Shipping/Delivery	450.00

\* Total Payment Due This Invoice By -

14JAN2012

\$ 3,115.75

Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client

SALZER.TV  
875 E DONGES LN  
MKE WI 53217  
414.364.2243  
JEFF@SALZER.TV

## Invoice

**Date:** December 21, 2011  
**Agency:** Bader Rutter  
**Client:** The Standard  
**AD/CD:** Zach Stigler  
**Job Name:** The Standard  
**PO#:** 1101282  
**Job#** STANGENL 6055  
**Invoice#:** 1107118BRtsC-i

**Description:** On location shoot in Portland, OR.

<b>Fees:</b>		
<b>Freight:</b>		450.00
<b>Total:</b>	\$	<b>450.00</b>

### Usage and Terms:

Usage rights granted to The Standard for Unlimited Use, Unlimited Time for The Standard only. Jeff Salzer Photography retains the right to use images for portfolio and self promotion purposes. This estimate is valid for 30 days from the date of issue. Final billing will reflect actual, not estimated expenses, plus applicable taxes. Fees and expenses quoted in this estimate are only for the subject as described above and the usage specified. Additional usage fees upon request. Usage rights granted only upon full payment of invoice. Total due upon receipt. A late fee of 2% per month will be due after 30 days.



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice  
Product  
Job number  
Date  
Progress Bill

11162654  
General  
STANGENL0064  
15DEC2011

RTW SAT BLOG  
Federal ID# 39-1184935

**Professional Services**

Client Contact	140.00
Planning/Counseling	73.50
Strategy Dvlpmnt/Cmpgn Plning	525.00
Writing/Editing/Proofing	1,758.75
Proofreading	202.50
Project Coordination	5,856.25

* Total Payment Due This Invoice By -	14JAN2012	<u>\$ 8,556.00</u>
---------------------------------------	-----------	--------------------

Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice  
Product  
Job number  
Date  
Progress Bill

11162655  
General  
STANGENL0069  
15DEC2011

RTW/SAW CASE STUDIES  
Federal ID# 39-1184935

Production Charges  
-----

Color Proof

48.00

\* Total Payment Due This Invoice By -

14JAN2012

\$ 48.00

Remit to: Bader Rutter & Associates  
BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162656  
P.O. 900972 SV30  
Product General  
Job number STANGENL1004  
Date 15DEC2011  
Progress Bill

PR PROGRAM MANAGEMENT  
Federal ID# 39-1184935  
Program Mgmt SOW

Professional Services

Account Supervision	200.00
Client Contact	768.75
Proofreading	22.50
Project Coordination	3,251.25

* Total Payment Due This Invoice By -	14JAN2012	\$ 4,242.50
---------------------------------------	-----------	-------------

Remit to: Bader Rutter & Associates  
BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice  
 Product  
 Job number  
 Date  
 Progress Bill

11162657  
 General  
 STANGENL1006  
 15DEC2011

**PROGRAM MANAGEMENT & STATUS MEETINGS**  
 Federal ID# 39-1184935  
 Program Mgmt SOW

**Professional Services**

Project Management	438.75
Account Supervision	2,652.50
Client Contact	1,277.50
Account Administration	135.00
Planning/Counseling	2,040.00
Direct Marketing Supervision	1,350.00
Project Coordination	936.25

**Production Charges**

Travel/Out-Of-Pocket	98.00
----------------------	-------

\* Total Payment Due This Invoice By -

14JAN2012

\$ 8,928.00

Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client

*[Handwritten signature]*



Expense Report Detail-Segment# 1

Employee	SGAND Sara Gandy	Submit Date	11/09/2011	Expense Total	98.00
Voucher	11003045	Description	GoToMeeting - Standard	Trip Segment Total	98.00
Voucher Date	08/19/2011	Employee Payment	0.00	Amount due	98.00
Approving Manager	Colleen Grams	Approved Date	11/10/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	11/15/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1006	Job	PROGRAM MANAGEMENT & STATUS MEETINGS Federal ID# 39-1184935 Program Mgmt SOW		
Destination		Purpose Code	-		
Business Purpose	GoToMeeting - Standard	Currency Rate			
Currency Code					

Expense Report for the Week Ending 09/25/2011

Category	Mo 09/19	Tu 09/20	We 09/21	Th 09/22	Fr 09/23	Sa 09/24	Su 09/25	Total	Billable	Corp Comment Card
1 Client-Miscellaneous	49.00	0.00	0.00	0.00	0.00	0.00	0.00	49.00	Yes	No

Expense Report Detail-Segment# 1

Expense Report for the Week Ending 10/23/2011

Category	Mo 10/17	Tu 10/18	We 10/19	Th 10/20	Fr 10/21	Sa 10/22	Su 10/23	Total	Billable	Corp Comment Card
1 Client-Miscellaneous	49.00	0.00	0.00	0.00	0.00	0.00	0.00	49.00	Yes	No



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice  
Product  
Job number  
Date  
Progress Bill

11162658  
General  
STANGENL1054  
15DEC2011

MEDIA SERVICES  
Federal ID # 39-1184935

Professional Services

-----  
Account Supervision  
Media Buying/Planning/Admin

175.00  
2,395.00

\* Total Payment Due This Invoice By -

14JAN2012

\$ 2,570.00

Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client





Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice  
Product  
Job number  
Date  
Progress Bill

11162659  
General  
STANGENL1057  
15DEC2011

RP PROGRAM MANAGEMENT  
Federal ID# 39-1184935

**Professional Services**

Project Management	2,260.00
Account Supervision	2,362.50
Client Contact	962.50
Layout/Art Direction	930.00
Production Supervision	487.50
Project Coordination	3,567.50

**Production Charges**

Freight/Shipping/Delivery	26.00
---------------------------	-------

* Total Payment Due This Invoice By -	14JAN2012	<u>\$ 10,596.00</u>
---------------------------------------	-----------	---------------------

Remit to: Bader Rutter & Associates  
BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



FedEx Billing Online Plus

<b>Tracking ID Details</b>		<a href="#">Back</a>		
<b>Tracking ID Summary</b>		<a href="#">Help</a> <a href="#">Hide</a>		
<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <b>Billing Information</b>                      Tracking ID no.                    <a href="#">&lt;Prev</a> 497327317861 <a href="#">Next&gt;</a>                      Invoice no.                                7-704-46014                      Account no.                            0532-0691-3                      Invoice date                            11/23/2011                      Due date                                    12/08/2011                      Tracking ID balance due            <b>\$26.00</b>                      Status                                        Open                 </td> <td style="width: 50%; vertical-align: top;"> <b>Messages</b>                      Distance Based Pricing, Zone 7                      Fuel Surcharge - FedEx has applied a fuel surcharg <a href="#">Read More..</a> </td> </tr> </table>		<b>Billing Information</b> Tracking ID no. <a href="#">&lt;Prev</a> 497327317861 <a href="#">Next&gt;</a> Invoice no.                                7-704-46014 Account no.                            0532-0691-3 Invoice date                            11/23/2011 Due date                                    12/08/2011 Tracking ID balance due <b>\$26.00</b> Status                                        Open	<b>Messages</b> Distance Based Pricing, Zone 7 Fuel Surcharge - FedEx has applied a fuel surcharg <a href="#">Read More..</a>	
<b>Billing Information</b> Tracking ID no. <a href="#">&lt;Prev</a> 497327317861 <a href="#">Next&gt;</a> Invoice no.                                7-704-46014 Account no.                            0532-0691-3 Invoice date                            11/23/2011 Due date                                    12/08/2011 Tracking ID balance due <b>\$26.00</b> Status                                        Open	<b>Messages</b> Distance Based Pricing, Zone 7 Fuel Surcharge - FedEx has applied a fuel surcharg <a href="#">Read More..</a>			
<a href="#">View Invoice History</a> <a href="#">View signature proof of delivery</a>				

<b>Transaction Details</b>		<a href="#">Help</a> <a href="#">Hide</a>		
<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <b>Sender Information</b>                      BADER RUTTER                      Bader Rutter &amp; Associates                      13845 Bishop's Drive                      BROOKFIELD WI 53005                      US                 </td> <td style="width: 50%; vertical-align: top;"> <b>Recipient Information</b>                      SAM WELDEN                      THE STANDARD                      19355 NW TANASBOURNE DR                      HILLSBORO OR 97124                      US                 </td> </tr> </table>		<b>Sender Information</b> BADER RUTTER Bader Rutter & Associates 13845 Bishop's Drive BROOKFIELD WI 53005 US	<b>Recipient Information</b> SAM WELDEN THE STANDARD 19355 NW TANASBOURNE DR HILLSBORO OR 97124 US	
<b>Sender Information</b> BADER RUTTER Bader Rutter & Associates 13845 Bishop's Drive BROOKFIELD WI 53005 US	<b>Recipient Information</b> SAM WELDEN THE STANDARD 19355 NW TANASBOURNE DR HILLSBORO OR 97124 US			
<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <b>Shipment Details</b>                      Ship date                                    11/18/2011                      Payment type                                Shipper                      Service type                                FedEx Priority Overnight                      Zone    07                      Package type                                FedEx Envelope                      Pieces    1                      Weight                                         0.0 lbs                      Rated method                                000                      Meter No.                                    361853                      Declared value                              <b>\$0.00</b> </td> <td style="width: 50%; vertical-align: top;"> <b>Charges</b>                      Transportation Charge                    29.25                      Fuel Surcharge                            3.19                      Weekday Delivery                         0.00                      Discount                                    -6.44  <b>Total charges</b>                            <b>\$26.00</b> </td> </tr> </table>		<b>Shipment Details</b> Ship date                                    11/18/2011 Payment type                                Shipper Service type                                FedEx Priority Overnight Zone    07 Package type                                FedEx Envelope Pieces    1 Weight                                         0.0 lbs Rated method                                000 Meter No.                                    361853 Declared value <b>\$0.00</b>	<b>Charges</b> Transportation Charge                    29.25 Fuel Surcharge                            3.19 Weekday Delivery                         0.00 Discount                                    -6.44 <b>Total charges</b> <b>\$26.00</b>	
<b>Shipment Details</b> Ship date                                    11/18/2011 Payment type                                Shipper Service type                                FedEx Priority Overnight Zone    07 Package type                                FedEx Envelope Pieces    1 Weight                                         0.0 lbs Rated method                                000 Meter No.                                    361853 Declared value <b>\$0.00</b>	<b>Charges</b> Transportation Charge                    29.25 Fuel Surcharge                            3.19 Weekday Delivery                         0.00 Discount                                    -6.44 <b>Total charges</b> <b>\$26.00</b>			
<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <b>Original Reference</b>                      Customer reference no.                STANGENL1057                      Department no.                            CISSNE                      RMA no.                      Reference #2                      Reference #3                 </td> <td style="width: 50%; vertical-align: top;"> <b>Updated Reference <a href="#">Edit</a></b>                      Customer reference no.                      Department no.                      Reference #2                      Reference #3                 </td> </tr> </table>		<b>Original Reference</b> Customer reference no.                STANGENL1057 Department no.                            CISSNE RMA no. Reference #2 Reference #3	<b>Updated Reference <a href="#">Edit</a></b> Customer reference no. Department no. Reference #2 Reference #3	
<b>Original Reference</b> Customer reference no.                STANGENL1057 Department no.                            CISSNE RMA no. Reference #2 Reference #3	<b>Updated Reference <a href="#">Edit</a></b> Customer reference no. Department no. Reference #2 Reference #3			
<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <b>Proof of Delivery</b>                      Delivery date                                11/21/2011 09:08                      Service area code                        A2                      Signed by                                    L.WEAVER  <a href="#">View signature proof of delivery</a> </td> <td style="width: 50%; vertical-align: top;"> <b>Cost Allocation Reference <a href="#">Edit</a></b>                      Cost allocation                      Shipment Notes                 </td> </tr> </table>		<b>Proof of Delivery</b> Delivery date                                11/21/2011 09:08 Service area code                        A2 Signed by                                    L.WEAVER <a href="#">View signature proof of delivery</a>	<b>Cost Allocation Reference <a href="#">Edit</a></b> Cost allocation Shipment Notes	
<b>Proof of Delivery</b> Delivery date                                11/21/2011 09:08 Service area code                        A2 Signed by                                    L.WEAVER <a href="#">View signature proof of delivery</a>	<b>Cost Allocation Reference <a href="#">Edit</a></b> Cost allocation Shipment Notes			

[Back](#)



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 11162660  
 P.O. 900972 SV30  
 Product General  
 Job number STANGENL1058  
 Date 15DEC2011  
 Progress Bill

EB PROGRAM MANAGEMENT  
 Federal ID# 39-1184935

**Professional Services**

Project Management	7,757.50
Account Supervision	5,425.00
Client Contact	1,750.00
Planning/Counseling	1,951.50
Media Buying/Planning/Admin	750.00
Layout/Art Direction	1,860.00
Mechanical Art	330.00
Proofreading	45.00
Production Supervision	683.75
Page Composition	137.50
Direct Marketing Supervision	93.75
Project Coordination	7,341.25
Traffic/Systems Support	67.50
Programming	67.50

**Production Charges**

Travel/Out-Of-Pocket	17.64
Freight/Shipping/Delivery	34.03

\* Total Payment Due This Invoice By -

14JAN2012

\$	28,311.92
----	-----------

Bader Rutter & Associates  
 Remit to: BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client
--------



Expense Report Detail-Segment# 1

Employee	LTOWN Lindsey Townsley	Submit Date	11/21/2011	Expense Total	17.64
Voucher	11003190	Description	Standard client visit 11/3	Trip Segment Total	17.64
Voucher Date	11/03/2011	Employee Payment	0.00	Amount due	0.00
Approving Manager	Sharon Fischer	Approved Date	11/21/2011	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	11/21/2011		
Client	STAN	Product	GENL	Brand	
Job	STANGENL1058	Job	EB PROGRAM MANAGEMENT Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Standard client visit 11/3 Panera breakfast				
Currency Code		Currency Rate			

Expense Report for the Week Ending 11/06/2011

Category	Mo 10/31	Tu 11/01	We 11/02	Th 11/03	Fr 11/04	Sa 11/05	Su 11/06	Total	Billable	Corp Comment Card
1 Client-Meals & Ent.	0.00	0.00	0.00	17.64	0.00	0.00	0.00	17.64	Yes	Yes



**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162661  
Product General  
Job number STANGENL1059  
Date 15DEC2011  
Progress Bill

IDI PROGRAM MANAGEMENT  
Federal ID# 39-1184935

Professional Services

Project Management	1,417.50
Account Supervision	1,050.00
Client Contact	350.00
Layout/Art Direction	852.50
Project Coordination	3,306.25

* Total Payment Due This Invoice By -	14JAN2012	\$ 6,976.25
---------------------------------------	-----------	-------------

Remit to: Bader Rutter & Associates  
BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 11162662  
 P.O. 900972 SV30  
 Product General  
 Job number STANGENL1061  
 Date 15DEC2011  
 Progress Bill

MEDIA MONITORING & REPORTING  
 Federal ID# 39-1184935

Professional Services  
 -----

Project Management	1,006.25
Client Contact	708.75
Writing/Editing/Proofing	1,080.00
Proofreading	22.50
Project Coordination	1,582.50
Administrative Services	1,040.00

Production Charges  
 -----

Freight/Shipping/Delivery	80.72
---------------------------	-------

* Total Payment Due This Invoice By -	14JAN2012	\$ 5,520.72
---------------------------------------	-----------	-------------

Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



FedEx Billing Online Plus

Tracking ID Details

[Back](#)

Tracking ID Summary

[Help](#) [Hide](#)

**Billing Information**

Tracking ID no. [< Prev](#) 407327317004 [Next >](#)  
 Invoice no. 7-681-65656  
 Account no. 0532-0691-3  
 Invoice date 11/02/2011  
 Due date 11/17/2011  
**Tracking ID balance due \$16.12**  
 Status Open

**Messages**

Distance Based Pricing, Zone 7  
 Fuel Surcharge - FedEx has applied a fuel surcharg [Read More..](#)

[View Invoice History](#)  
[View signature proof of delivery](#)

Transaction Details

[Help](#) [Hide](#)

**Sender Information**

BADER RUTTER  
 Bader Rutter & Associates  
 13845 Bishop's Drive  
 BROOKFIELD WI 53005  
 US

**Recipient Information**

MARY MALONE  
 THE STANDARD  
 900 SW FIFTH AVE  
 PORTLAND OR 97204  
 US

**Shipment Details**

Ship date 10/24/2011  
 Payment type Shipper  
 Service type FedEx 2Day  
 Zone 07  
 Package type FedEx Envelope  
 Pieces 1  
 Weight 0.0 lbs  
 Rated method 000  
 Meter No. 361853  
 Declared value **\$0.00**

**Charges**

Transportation Charge	18.05
Fuel Surcharge	2.04
Weekday Delivery	0.00
Discount	-3.97
<b>Total charges</b>	<b>\$16.12</b>

[Enter promo code](#)

**Original Reference**

Customer reference no. STANGENL1061 - TD/CY  
 Department no. Public Relations  
 RMA no.  
 Reference #2 STANGENL1061 - TD/CY  
 Reference #3

**Updated Reference [Edit](#)**

Customer reference no.  
 Department no.  
 Reference #2  
 Reference #3

**Proof of Delivery**

Delivery date 10/25/2011 08:58  
 Service area code A1  
 Signed by S.PEAVY

**Cost Allocation Reference [Edit](#)**

Cost allocation  
 Shipment Notes

[View signature proof of delivery](#)

[Back](#)



FedEx Billing Online Plus

Tracking ID Details

[Back](#)

Tracking ID Summary

[Help](#) [Hide](#)

**Billing Information**

Tracking ID no. [< Prev](#) 407327317585 [Next >](#)  
 Invoice no. 7-696-54557  
 Account no. 0532-0691-3  
 Invoice date 11/16/2011  
 Due date 12/01/2011  
**Tracking ID balance due \$64.60**  
 Status Open

**Messages**

Distance Based Pricing, Zone 7  
 Fuel Surcharge - FedEx has applied a fuel surcharge [Read More..](#)

[View Invoice History](#)  
[View signature proof of delivery](#)

Transaction Details

[Help](#) [Hide](#)

**Sender Information**

BADER RUTTER  
 Bader Rutter & Associates  
 13845 Bishop's Drive  
 BROOKFIELD WI 53005  
 US

**Recipient Information**

KATHERINE DURHAM  
 THE STANDARD  
 1100 SW SIXTH AVE  
 PORTLAND OR 97204  
 US

**Shipment Details**

Ship date 11/11/2011  
 Payment type Shipper  
 Service type FedEx Standard Overnight  
 Zone 07  
 Package type Customer Packaging  
 Pieces 1  
 Weight 8.0 lbs  
 Rated method 000  
 Meter No. 361853  
 Declared value **\$0.00**

**Charges**

Transportation Charge	72.65
Fuel Surcharge	7.93
Weekday Delivery	0.00
Discount	-15.98
<b>Total charges</b>	<b>\$64.60</b>

[Enter promo code](#)

**Original Reference**

Customer reference no. STANGENL1061 - TD/EZ  
 Department no. Public Relations  
 RMA no.  
 Reference #2 STANGENL1061 - TD/EZ  
 Reference #3

**Updated Reference [Edit](#)**

Customer reference no.  
 Department no.  
 Reference #2  
 Reference #3

**Proof of Delivery**

Delivery date 11/14/2011 08:35  
 Service area code A1  
 Signed by S.PEAVY  
[View signature proof of delivery](#)

**Cost Allocation Reference [Edit](#)**

Cost allocation  
 Shipment Notes

[Back](#)





**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162663  
P.O. 900972 SV30  
Product General  
Job number STANGENL1064  
Date 15DEC2011  
Progress Bill

EB MEDIA RELATIONS  
Federal ID# 39-1184935

**Professional Services**

Project Management	1,575.00
Account Supervision	67.50
Client Contact	523.75
Planning/Counseling	508.50
Media Contact	656.25
Media Research	85.50
Writing/Editing/Proofing	4,827.50
Proofreading	135.00
Production Supervision	65.00
Project Coordination	5,365.00

* Total Payment Due This Invoice By -	14JAN2012	\$ 13,809.00
---------------------------------------	-----------	--------------

Remit to: Bader Rutter & Associates  
BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162664  
P.O. 900972 SV30  
Product General  
Job number STANGENL1065  
Date 15DEC2011  
Progress Bill

EB CONTRIBUTED ARTICLES  
Federal ID# 39-1184935

Professional Services

Account Supervision	67.50
Client Contact	341.25
Media Contact	93.00
Writing/Editing/Proofing	3,367.50
Proofreading	90.00
Project Coordination	1,480.00
Traffic/Systems Support	54.00

\* Total Payment Due This Invoice By -

14JAN2012

\$ 5,493.25

Remit to: Bader Rutter & Associates  
BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 11162665  
 P.O. 900972 SV30  
 Product General  
 Job number STANGENL1068  
 Date 15DEC2011  
 Progress Bill

RP MEDIA RELATIONS  
 Federal ID# 39-1184935

**Professional Services**

Project Management	1,225.00
Account Supervision	67.50
Client Contact	403.75
Planning/Counseling	303.75
Media Contact	2,415.00
Writing/Editing/Proofing	802.50
Proofreading	93.75
Project Coordination	1,395.00

\* Total Payment Due This Invoice By -

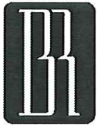
14JAN2012

\$	6,706.25
----	----------

Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client
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Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162666  
P.O. 900972 SV30  
Product General  
Job number STANGENL1069  
Date 15DEC2011  
Progress Bill

RP CONTRIBUTED ARTICLES  
Federal ID# 39-1184935

Professional Services

Account Supervision	270.00
Client Contact	288.75
Planning/Counseling	101.25
Media Contact	958.75
Writing/Editing/Proofing	131.25
Traffic/Systems Support	18.00

* Total Payment Due This Invoice By -	14JAN2012	\$ 1,768.00
---------------------------------------	-----------	-------------

Remit to: Bader Rutter & Associates  
BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162667  
P.O. 900972 SV30  
Product General  
Job number STANGENL1071  
Date 15DEC2011  
Progress Bill

IDI MEDIA RELATIONS  
Federal ID# 39-1184935

**Professional Services**

Project Management	437.50
Client Contact	210.00
Media Contact	315.00
Project Coordination	215.00

* Total Payment Due This Invoice By -	14JAN2012	\$ 1,177.50
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Remit to: Bader Rutter & Associates  
BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162668  
P.O. 900972 SV30  
Product General  
Job number STANGENL1072  
Date 15DEC2011  
Progress Bill

IDI CONTRIBUTED ARTICLES  
Federal ID# 39-1184935

Professional Services

Project Management	131.25
Client Contact	78.75
Media Contact	52.50
Writing/Editing/Proofing	498.75
Traffic/Systems Support	8.00

* Total Payment Due This Invoice By -	14JAN2012	\$ 769.25
---------------------------------------	-----------	-----------

Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 11162669  
 P.O. 900972 SV30  
 Product General  
 Job number STANGENL1074  
 Date 15DEC2011  
 Progress Bill

SHARE OF VOICE  
 Federal ID# 39-1184935

Professional Services

Market Research	1,952.25
Planning/Counseling	656.25
Layout/Art Direction	135.00
Project Coordination	2,205.00
Traffic/Systems Support	50.00
Administrative Services	40.00

* Total Payment Due This Invoice By -	14JAN2012	\$ 5,038.50
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Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client
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# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice  
 Product  
 Job number  
 Date  
 Progress Bill

11162670  
 General  
 STANGENL1075  
 15DEC2011

TODAYS WORKING WOMAN  
 Federal ID# 39-1184935

**Professional Services**  
 -----

Project Management	306.25
Traffic/Systems Support	12.00

**Production Charges**  
 -----

Sound / Mixing / Editing	877.50
--------------------------	--------

* Total Payment Due This Invoice By -	14JAN2012	\$ 1,195.75
---------------------------------------	-----------	-------------

Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client
--------



**I Level Media, Inc.**  
 309 N. Water Street  
 Milwaukee, WI 53202

# INVOICE

Invoice Number: 21161  
 Invoice Date: 9/21/11  
 Page: 1

Voice: 414-276-6485  
 Fax: 414-276-6486

*Duplicate*

Bill To:
Bader Rutter 13845 Bishop's Drive Brookfield, WI 53005

Customer ID: Bader Rutter

Customer PO	Payment Terms	Sales Rep ID	Due Date
	Net 30 Days		10/21/11

Description	Amount
Edit of The Standard Videos	
6/23/11 - 2 hours	390.00
7/1/11 - 2.5 hours	487.50

Date Recd.	NOV 08 2011
PAYMENT APPROVAL	
Vendor No.	37075
Check No.	SDMX
G/C No.	
P.O. No.	
Net Amt.	
Disc.	
Due Date	11/10
App'd. By/Date	

STX NOV 08 2011

Subtotal	877.50
Sales Tax	
Total Invoice Amount	877.50
Payment/Credit Applied	
<b>TOTAL</b>	<b>877.50</b>

Check/Credit Memo No:

OK to pay  
 STANGENL10175  
 Colleen Crews  
 11-2-11



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162671  
P.O. 900972 SV30  
Product General  
Job number STANGENL1077  
Date 15DEC2011  
Progress Bill

PR JOB FOR TRADE SHOWS  
Federal ID# 39-1184935

Professional Services

Project Management	43.75
Client Contact	70.00
Media Contact	14.25
Project Coordination	151.25
Traffic/Systems Support	3.00

* Total Payment Due This Invoice By -	14JAN2012	\$ 282.25
---------------------------------------	-----------	-----------

Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162672  
P.O. 900972 SV30  
Product General  
Job number STANGENL1078  
Date 15DEC2011  
Progress Bill

MEDIA PARTNERS CONTENT  
Federal ID # 39-1184935

Professional Services

Project Coordination	262.50
Traffic/Systems Support	3.00

* Total Payment Due This Invoice By -	14JAN2012	\$ 265.50
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Remit to: Bader Rutter & Associates  
BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



\*\* INVOICE \*\*

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162673  
P.O. 900972 SV30  
Product General  
Job number STANGENL1083  
Date 15DEC2011  
Progress Bill

THOUGHT LEADERSHIP RM  
Federal ID# 39-1184935

Professional Services

Project Management	585.00
Account Supervision	1,356.25
Writing/Editing/Proofing	60.00
Proofreading	67.50
Production Supervision	514.50
Page Composition	495.00
Direct Marketing Supervision	1,950.00
Project Coordination	2,152.50
Traffic/Systems Support	90.00
Administrative Services	40.00
Programming	399.00

Production Charges

Duplication Services	1.35
List Rental / Update	1,700.00
Programming	2.55

\* Total Payment Due This Invoice By - 14JAN2012 \$ 9,413.65

Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client

The Alesco Group  
 5276 Summerlin Commons Way  
 Suite 703  
 Ft. Myers, FL 33907-2159

# Invoice

Date:	Invoice:
9/7/2011	99042

Bill To:
Bader Rutter 13845 Bishop's Dr. Brookfield, WI 53005

P.O. Number	Terms	Due Date	Rep	Customer Since
HR Emails	Net 30	10/7/2011	WSRS	

Item	Description	Quantity	Rate	Amount
List Misc	Specialty base  Pay your bills online at: <a href="https://www.intuitbillpay.com/alescodatasolutions1">https://www.intuitbillpay.com/alescodatasolutions1</a>	50,000	0.034	1,700.00

All lists are individually customized and produced and are therefore not returnable. Please review the database provided and report any inconsistencies or errors to The Alesco Group, LLC within 24 hours up receipt. While we represent and believe this information to be accurate, we cannot guarantee the outcome of your mailing.

<b>Total:</b>	\$1,700.00
---------------	------------

Phone #	Fax #
(239) 275-5006	(239) 275-7737

<b>Balance Due</b>	\$1,700.00
--------------------	------------



Blue Hue  
1985 Lookout Drive  
North Mankato, MN 56003

Date Recd. **OCT 12 2011**

**PAYMENT APPROVAL**

Vendor No. 36358

Job No. \_\_\_\_\_

Class Code/ RDG

G. I. No. \_\_\_\_\_

P.O. No. \_\_\_\_\_

Net Amt. \_\_\_\_\_

Disc. \_\_\_\_\_

Disc. Date 10/31

App'd. By/Date [Signature] 11/4

NOV 07 2011

# Invoice

Bill To

Bader Rutter & Associates, Inc  
Accounts Payable  
13845 Bishop's Drive  
Brookfield, WI 53005  
USA

Date	Invoice #
9/30/2011	25434

SubAccount			P.O. Number	Due Date
			Paul Kuehn	10/30/2011
Item Code	Description	Quantity	Price Each	Amount
BHEMAIL	Email Campaigns Sent August 1 - 31, 2011	10,764	0.027	290.63
	Sales Tax		5.10%	0.00
	DAPMSENT0077 -	33.75		
	DACOGENL1051 -	18.90		
	DAAGSPLT1005 -	94.86		
	DMICLIAR0055 -	19.58		
	MYCOSSTX1007 -	112.95		
	STANGENL1093 -	.92		
	STANGENL1083 -	2.55		
	PFEGCAC1082 -	6.89		
	DMICSUST1056 -	.09		
	DMICMAM1077 -	.14		

<p><b>Make Checks Payable to : Blue Hue</b> We also accept Visa, Mastercard, Discover &amp; AMX</p>		<b>Total</b>	\$290.63
		<b>Payments/Credits</b>	\$0.00
Phone #	E-mail	<b>Balance Due</b>	\$290.63
507-386-1845	billing@bluehueinc.com		



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162779  
Product General  
Job number STANGENL1084  
Date 15DEC2011  
Progress Bill

VIRTUAL TOUR - PHASE 2  
Federal ID# 39-1184935

**Professional Services**

-----  
Traffic/Systems Support

90.00

**Production Charges**

-----  
**Duplication Services**

1.35

Photography

16,550.00

\* Total Payment Due This Invoice By -

14JAN2012

\$ 16,641.35

Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client

SALZER.TV  
875 E DONGES LN  
MKE WI 53217  
414.364.2243  
JEFF@SALZER.TV

## Invoice

**Date:** December 21, 2011  
**Agency:** Bader Rutter  
**Client:** The Standard  
**AD/CD:** Zach Stigler  
**Job Name:** The Standard  
**PO#:** 1101282  
**Job#** STANGENL1084  
**Invoice#:** 1107118BRtsA-i

**Description:** On location shoot in Portland, OR.

<b>Fees:</b>		
Creative Fees:		16,550.00
<b>Total:</b>	\$	<b>16,550.00</b>

### Usage and Terms:

Usage rights granted to The Standard for Unlimited Use, Unlimited Time for The Standard only. Jeff Salzer Photography retains the right to use images for portfolio and self promotion purposes. This estimate is valid for 30 days from the date of issue. Final billing will reflect actual, not estimated expenses, plus applicable taxes. Fees and expenses quoted in this estimate are only for the subject as described above and the usage specified. Additional usage fees upon request. Usage rights granted only upon full payment of invoice. Total due upon receipt. A late fee of 2% per month will be due after 30 days.





Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162675  
Product General  
Job number STANGENL1088  
Date 15DEC2011  
Progress Bill

2012 MARKETING COMMUNICATIONS PLANNING  
Federal ID # 39-1184935

**Professional Services**

Account Supervision	918.75
Client Contact	350.00
Planning/Counseling	160.00
Strategy Dvlpmnt/Cmpgn Plning	480.00
Media Buying/Planning/Admin	900.00
Concepting	405.00
Project Coordination	1,275.00

**Production Charges**

Color Proof	96.00
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* Total Payment Due This Invoice By -	14JAN2012	<u>\$ 4,584.75</u>
---------------------------------------	-----------	--------------------

Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162676  
Product General  
Job number STANGENL1090  
Date 15DEC2011  
Progress Bill

REPRINTS & EPRINT  
Federal ID #39-1184935

Professional Services

-----  
Project Coordination  
Traffic/Systems Support

826.25  
8.00

\* Total Payment Due This Invoice By -

14JAN2012

\$ 834.25

ICE\*\*

Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 11162677  
 Product General  
 Job number STANGENL1095  
 Date 15DEC2011  
 Progress Bill

2011 SOCIAL MEDIA  
 Federal ID# 39-1184935

**Professional Services**

Project Management	952.50
Account Supervision	131.25
Creative Input/Conference	60.00
Concepting	135.00
Writing/Editing/Proofing	197.50
Layout/Art Direction	540.00
Proofreading	270.00
Production Supervision	29.50
Page Composition	1,457.50
Project Coordination	5,442.50
Programming	28.50

\* Total Payment Due This Invoice By - 14JAN2012 \$ 9,244.25

Bader Rutter & Associates  
 Remit to: BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

11/11/11

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162678  
Product General  
Job number STANGENL1096  
Date 15DEC2011  
Progress Bill

ANNUITIES MEDIA OUTREACH  
Federal ID# 39-1184935

Professional Services

Media Contact

210.00

\* Total Payment Due This Invoice By -

14JAN2012

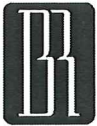
\$ 210.00

11/11/11

Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162679  
Product General  
Job number STANGENL1097  
Date 15DEC2011  
Progress Bill

SIA WORKSHOP  
Federal ID# 39-1184935

Professional Services

Planning/Counseling	1,462.50
Research Supervision	440.00
Project Coordination	85.00
Traffic/Systems Support	20.00

* Total Payment Due This Invoice By -	14JAN2012	<u>\$ 2,007.50</u>
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Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162680  
Product General  
Job number STANGENL1100  
Date 15DEC2011  
Progress Bill

STANDARD.COM DISCOVERY  
Federal ID #39-1184935

**Professional Services**

Project Management	3,643.75
Planning/Counseling	5,809.25
Layout/Art Direction	896.00
Proofreading	787.50
Project Coordination	3,847.50
Traffic/Systems Support	174.00
Administrative Services	520.00
Other Client Work	354.00

* Total Payment Due This Invoice By -	14JAN2012	<u>\$ 16,032.00</u>
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Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 11162681  
 Product General  
 Job number STANGENL1101  
 Date 15DEC2011  
 Final Bill

WP WHITE PAPER  
 Federal ID# 39-1184935

**Professional Services**  
 -----

Traffic/Systems Support

1.00

**Production Charges**  
 -----

Color Proof

60.00

\* Total Payment Due This Invoice By -

14JAN2012

\$ 61.00

Bader Rutter & Associates  
 Remit to: BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162682  
Product General  
Job number STANGENL1105  
Date 15DEC2011  
Progress Bill

MARKETING CALENDAR  
Federal ID# 39-1184935

Professional Services

Project Management	67.50
Account Supervision	175.00
Planning/Counseling	640.00
Project Coordination	687.50
Traffic/Systems Support	38.50

* Total Payment Due This Invoice By -	14JAN2012	\$ 1,608.50
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Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client





Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162683  
Product General  
Job number STANGENL1106  
Date 15DEC2011  
Progress Bill

RP WEB CAPABILITIES DEMONSTRATIONS  
Federal ID#: 39-1184935

**Professional Services**

Project Management	67.50
Planning/Counseling	1,363.50
Creative Input/Conference	59.00
Writing/Editing/Proofing	607.50
Proofreading	67.50
Audio Visual Production Superv	885.00
Traffic/Systems Support	125.00
Programming	354.00

**Production Charges**

Duplication Services	11.25
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\* Total Payment Due This Invoice By -

14JAN2012

\$ 3,540.25

Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162684  
Product General  
Job number STANGENL1107  
Date 15DEC2011  
Progress Bill

ANNUITIES MESSAGING  
Federal ID# 39-1184935

Professional Services

Client Contact	78.75
Writing/Editing/Proofing	528.75
Traffic/Systems Support	6.00

\* Total Payment Due This Invoice By -

14JAN2012

\$	613.50
----	--------

Remit to: Bader Rutter & Associates  
BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 11162685  
 Product General  
 Job number STANGENL1108  
 Date 15DEC2011  
 Progress Bill

WORKPLACE POSSIBILITIES MICROSITE  
 Federal ID# 39-1184935

Professional Services  
 -----

Project Management	573.75
Planning/Counseling	367.50
Writing/Editing/Proofing	1,485.00
Layout/Art Direction	5,439.00
Proofreading	45.00
Production Supervision	59.00
Project Coordination	1,137.50
Traffic/Systems Support	181.00

Production Charges  
 -----

Duplication Services	.45
----------------------	-----

\* Total Payment Due This Invoice By - 14JAN2012 \$ 9,288.20

Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
 Attn: Kara Haber  
 900 SW Fifth Avenue, C10E  
 Portland OR 97204

Invoice 11162686  
 Product General  
 Job number STANGENL1110  
 Date 15DEC2011  
 Progress Bill

SIA BRAND PLATFORM EXAMPLES  
 Federal ID# 39-1184935

**Professional Services**

Project Management	65.00
Planning/Counseling	195.00
Concepting	67.50
Layout/Art Direction	2,053.00
Production Supervision	125.00
Project Coordination	250.00
Traffic/Systems Support	29.00

**Production Charges**

Color Proof	144.00
-------------	--------

\* Total Payment Due This Invoice By - 14JAN2012 \$ 2,928.50

Remit to: Bader Rutter & Associates  
 BIN No. 53187  
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162687  
Product General  
Job number STANGENL1111  
Date 15DEC2011  
Progress Bill

SILVERPOP INTEGRATION  
Federal ID# 39-1184935

Professional Services

Project Management	31.25
Planning/Counseling	808.50
Production Supervision	29.50
Traffic/Systems Support	76.50

\* Total Payment Due This Invoice By -

14JAN2012

\$ 945.75

Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162688  
Product General  
Job number STANGENL1112  
Date 15DEC2011  
Progress Bill

MAINSRING MANAGED BAM  
Federal ID# 39-1184935

Professional Services

Account Supervision	87.50
Planning/Counseling	7,252.50
Research Supervision	1,725.00
Project Coordination	1,468.75
Traffic/Systems Support	110.00

Production Charges

Color Copies	364.10
Duplication Services	8.40
Special Supplies -Office	81.92
Sales Tax - WI	23.18

\* Total Payment Due This Invoice By - 14JAN2012 \$ 11,121.35

Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162689  
Product General  
Job number STANGENL1113  
Date 15DEC2011  
Progress Bill

RP ENHANCED FIDUCIARY PRINT AD  
FEDERAL ID# 39-1184935

**Professional Services**

Project Management	552.50
Creative Input/Conference	87.50
Concepting	135.00
Layout/Art Direction	77.50
Proofreading	45.00
Production Supervision	487.50
Page Composition	137.50
Project Coordination	500.00
Traffic/Systems Support	180.50

**Production Charges**

Color Proof	72.00
Duplication Services	1.35

* Total Payment Due This Invoice By -	14JAN2012	\$ 2,276.35
---------------------------------------	-----------	-------------

Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162690  
Product General  
Job number STANGENL1114  
Date 15DEC2011  
Progress Bill

STANDARD SIA QUALITATIVE ANALYSIS  
Federal ID# 39-1184935

Professional Services

Account Supervision	437.50
Planning/Counseling	1,706.25
Research Supervision	10,815.00
Proofreading	112.50
Traffic/Systems Support	202.00
Administrative Services	1,300.00

Production Charges

Color Copies	36.08
Miscellaneous	5,787.50
Special Supplies -Office	5.48

* Total Payment Due This Invoice By -	14JAN2012	<u>\$ 20,402.31</u>
---------------------------------------	-----------	---------------------

Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client





Invoice Number 003028  
 Invoice Date November 07, 2011  
 PO Number  
 Project 06858  
 Business Manager Kiffel, Karon M  
 Project Manager Stout, Nathan T  
 Terms Net 30  
 Page 1 of 1

Bader Rutter & Associates, Inc

13555 Bishops Court  
 Brookfield, WI 53005

Attention: Liz Vickerman

Project: The Standard Positioning Statement Research

Marketing research services provided on the above named project. Services include recruiting N = 25 participants, screening interview twelve (12) minutes in length, 20% incidence, to enable Bader Rutter staff to conduct N = 20 in-depth telephone interviews, procuring and processing sample, screener development and CATI programming, respondent rescreening, confirmation e-mails/letters and reminder phone calls, participant incentives at \$2,000.00 (N = 20 participants at \$100.00 each) and administration, project management and supervision.

Deliverables consist of daily recruit updates and profiles of recruited participants.

Professional fees for services outlined above are:

\$6,700.00	Telephone recruiting
\$ 875.00	Screener development and programming
<hr/>	
\$7,575.00	Total professional fees
\$3,787.50	Fifty percent of professional fees
\$2,000.00	Participant incentives, N = 20 at \$100.00 each
<hr/>	
\$5,787.50	Total fees being billed at project start-up

Balance of fees, adjusted if necessary, will be billed at project completion.

Service Fees	Professional fees being billed at project start-up	\$5,787.50
 <b>Invoice Total</b>		 <b>\$5,787.50</b>

NOV 12 2011  
 RECEIVED BY APPROVAL  
 37215  
 MISC  
 NOV 12 2011  
 11/30  
 JOB #  
 STANGEN L1114  
 OK / F.V.

**We appreciate your business!**

The DRG gathers information to create and launch market research insights that enable better business decisions.  
**Information to insights...Launching you forward**



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162780  
Product General  
Job number STANGENL1115  
Date 15DEC2011  
Progress Bill

VIRTUAL TOUR PHASE 3  
Federal ID# 39-1184935

**Professional Services**

Creative Input/Conference	323.50
Concepting	540.00
Writing/Editing/Proofing	1,822.50
Layout/Art Direction	2,924.50
Photo Supervision	34.00
Traffic/Systems Support	92.00
Programming	816.00

**Production Charges**

Duplication Services	1.80
Retouching	2,750.00

\* Total Payment Due This Invoice By -

14JAN2012

\$ 9,304.30

Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client

Client: The Standard  
AD/CD: Zach Stigler  
Job Name: The Standard  
PO#: 1101282  
Job# STANGENL 11/5  
Invoice#: 1107118BRtsB-i

Description: On location shoot in Portland, OR.

<b>Fees:</b>		
Retouching:		2,750.00
<b>Total:</b>	\$	<b>2,750.00</b>

**Usage and Terms:**

Usage rights granted to The Standard for Unlimited Use, Unlimited Time for The Standard only. Jeff Salzer Photography retains the right to use images for portfolio and self promotion purposes. This estimate is valid for 30 days from the date of issue. Final billing will reflect actual, not estimated expenses, plus applicable taxes. Fees and expenses quoted in this estimate are only for the subject as described above and the usage specified. Additional usage fees upon request. Usage rights granted only upon full payment of invoice. Total due upon receipt. A late fee of 2% per month will be due after 30 days.



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162692  
Product General  
Job number STANGENL1117  
Date 15DEC2011  
Progress Bill

WORKPLACE POSSIBILITIES WEEKLY HTML EMAIL TEMPLATE  
Federal ID# 39-1184935

Professional Services

Project Management	1,378.75
Planning/Counseling	73.50
Concepting	540.00
Writing/Editing/Proofing	371.25
Layout/Art Direction	1,726.00
Production Supervision	118.00
Project Coordination	40.00
Traffic/Systems Support	110.50

* Total Payment Due This Invoice By -	14JAN2012	<u>\$ 4,358.00</u>
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Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162693  
Product General  
Job number STANGENL1118  
Date 15DEC2011  
Progress Bill

WORKPLACE POSSIBILITIES QUARTERLY HTML EMAIL TEMPLATE  
Federal ID# 39-1184935

Professional Services

Project Management	1,075.00
Planning/Counseling	884.50
Writing/Editing/Proofing	1,687.50
Layout/Art Direction	1,385.75
Proofreading	45.00
Production Supervision	265.50
Project Coordination	175.00
Traffic/Systems Support	214.50

* Total Payment Due This Invoice By -	14JAN2012	\$ 5,732.75
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Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162694  
Product General  
Job number STANGENL1119  
Date 15DEC2011  
Progress Bill

WP BLOG PROMOTION  
Federal ID# 39-1184935

Professional Services

Project Management	125.00
Concepting	292.50
Project Coordination	1,248.75
Traffic/Systems Support	84.50

* Total Payment Due This Invoice By -	14JAN2012	<u>\$ 1,750.75</u>
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Remit to: Bader Rutter & Associates  
BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162695  
Product General  
Job number STANGENL1120  
Date 15DEC2011  
Progress Bill

STANDARD.COM VISUAL VISION  
Federal ID# 39-1184935

**Professional Services**

Project Management	132.50
Account Supervision	131.25
Planning/Counseling	1,580.25
Layout/Art Direction	2,170.00
Project Coordination	843.75
Traffic/Systems Support	139.00

* Total Payment Due This Invoice By -	14JAN2012	\$ 4,996.75
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Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



\*\* INVOICE \*\*

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162696  
Product General  
Job number STANGENL1121  
Date 15DEC2011  
Progress Bill

UNBUNDLED RP BAM WORKSHOP  
Federal ID# 39-1184935

Professional Services

Project Management	2,275.00
Client Contact	1,400.00
Planning/Counseling	3,705.00
Traffic/Systems Support	144.50

Production Charges

Color Copies	261.80
Special Supplies -Office	63.28
Sales Tax - WI	16.58

* Total Payment Due This Invoice By -	14JAN2012	\$ 7,866.16
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Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client





# Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162697  
Product General  
Job number STANGENL1122  
Date 15DEC2011  
Progress Bill

QUANTITATIVE RIA RESEARCH  
Federal ID# 39-1184935

**Professional Services**  
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Planning/Counseling	1,170.00
Research Supervision	3,395.00
Traffic/Systems Support	167.50
Administrative Services	100.00

**Production Charges**  
-----

Color Copies	86.24
Market Research	5,000.00
Online Survey Service	150.00
Special Supplies -Office	46.20
Sales Tax - WI	6.75

* Total Payment Due This Invoice By -	14JAN2012	\$ 10,121.69
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Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



# ASSET INTERNATIONAL, INC.

1055 Washington Blvd, Suite 400  
Stamford, CT, 06901  
USA

Tel (203) 595-3194  
DUNS # 787943856  
EIN # 13-3318879

**INVOICE # 127624**

Nov 15, 2011

**ISSUED TO:** Liz Vickerman  
Bader Rutter  
13845 Bishop's Drive  
Brookfield, WI 53005

**Cust #** A74700

**Salesperson** QK

Item Number	Description	Price
CSTMRS	Custom Research Adviser Research November 2011	\$ 5,000.00

*The Standard  
RIA Research*

*Job # STANGENL1122*

Date Recd.	NOV 30 2011
<b>PAYMENT APPROVAL</b>	
Vendor No.	37633
Job No.	
Class Code/	MREE
G/L No.	
P.O. No.	
Net Amt.	
Disc.	
Due Date	12/15
App'd. By/Date	

NOV 30 2011

*OK  
L. Vickerman*

Payment Terms: Due Upon Receipt

Subtotal	\$	5,000.00
Total sales tax	\$	0.00
Amount due	\$	5,000.00

Please remit checks to:

**Asset International, Inc.**  
1055 Washington Boulevard  
Stamford, CT 06901

Please remit wire transfers to:

Bank: JP Morgan Chase Bank  
City/State: New York, NY  
A/C Name: Asset International, Inc.  
A/C Number: 530998092  
ABA Number: 021000021  
Swift Code: Chasus33



Bader Rutter

**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162698  
Product General  
Job number STANGENL1123  
Date 15DEC2011  
Progress Bill

EMAIL MARKETING TEMPLATES  
Federal ID# 39-1184935

Professional Services

Project Management	1,115.00
Planning/Counseling	294.00
Creative Input/Conference	177.00
Layout/Art Direction	121.00
Production Supervision	236.00
Project Coordination	341.25
Traffic/Systems Support	115.00
Other Client Work	118.00

* Total Payment Due This Invoice By -	14JAN2012	<u>\$ 2,517.25</u>
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Bader Rutter & Associates  
Remit to: BIN No. 53187  
Milwaukee, WI 53288

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Client



**\*\* INVOICE \*\***

Standard Insurance Company  
Attn: Kara Haber  
900 SW Fifth Avenue, C10E  
Portland OR 97204

Invoice 11162699  
Product General  
Job number STANGENL1124  
Date 15DEC2011  
Progress Bill

WP CAMPAIGN - BAM WORKSHOP  
Federal ID# 39-1184935

Professional Services

Project Management	368.75
Planning/Counseling	1,462.50
Traffic/Systems Support	41.50

* Total Payment Due This Invoice By -	14JAN2012	\$ 1,872.75
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Remit to: Bader Rutter & Associates  
BIN No. 53187  
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client